

# Prudhvi Simhadri

📍 Madhapur, Hyderabad

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## Summary

As a UI/UX Designer, I collaborate with cross-functional teams to understand project requirements and create intuitive, visually appealing designs. I develop wireframes, prototypes, and mockups, iterating based on feedback and user testing. I conduct user research to inform design improvements and maintain design systems for consistency across products. Staying updated on industry trends, I incorporate best practices and emerging technologies into my work. I also work closely with developers to ensure proper design implementation, providing assets and specifications as needed.

## Skills

- User Interface Design
- User Experience Design
- User Centered Design
- Responsive Design
- Attention to Detail
- Usability Testing
- Prototyping
- Wireframing
- User Stories
- User Research

## Tools

- Figma
- Protopie
- Adobe XD
- Marvel
- Zeplin
- Miro
- Maze
- Canva
- Framer
- HTML5
- CSS
- React

## Experience

### AI Powered UI/UX Designer

Alekta Tech Solutions., Hyderabad, India  
May 2025 - Present

- Create wireframes, prototypes, and high-fidelity UI designs in Figma, translating product requirements into user-friendly interfaces.
- Contribute to React UI development and use AI-assisted workflows to support interface implementation, including work on PCH.
- Work on UI/UX projects across convenience, restaurant, spa, and mini-restaurant applications, from initial research and low-fidelity wireframes to polished designs.
- Test application functionality and user interfaces, identify usability issues, and refine designs based on observations and feedback.
- Collaborate with developers and product stakeholders on design handoff, consistency, design systems, and accessibility.

### Intern UI/UX Designer

Elearn Infotech Pvt. Ltd., Hyderabad, India  
July 2024 - Dec 2024

- Worked as a UI Designer for reDefine Plastic Surgery website and created Responsive Design
- Also Worked as UI Designer for Bharat Institute of Engineering Technology designed the website
- Conducted usability testing and gathered feedback from users.
- Developed user-friendly interfaces for web and mobile applications.
- Tested user interfaces on desktops, tablets and cellular devices and resolved failures.

## Languages Known

- English
- Hindi
- Telugu

## Education

### Master of Science (M.Sc.) Marine Biotechnology

Andhra University, Visakhapatnam, Oct 2020

### Bachelor of Science (B.Sc.) Biochemistry

Gayatri College of Science and Management, Srikakulam, Apr 2018

## Projects

### • Art Connect - 8 Weeks

Art Connect is designed to break down the barriers between different types of artists - musicians, photographers, videographers, painters, sketch artists, and other creatives by providing a seamless platform for collaboration. The app aims to foster interdisciplinary creativity, allowing artists to find like-minded collaborators, manage projects, and showcase their works. Art Connect's mission is to simplify the creative collaboration process and empower artists to co-create, share, and grow together.

### • DinAftale - 2 Weeks

Dinaftale is an all-in-one platform for managing contracts. It offers wide range of pre-made contract templates that users can quickly access and customize to fit their needs. The website allows seamless collaboration, enabling users to share, edit, and discuss contracts in real-time. With built-in e-signature functionality, Dinaftale makes it easy to sign, approve, and finalize agreements securely, ensuring a smooth and efficient contract management process.

## Certifications

- UI/UX Design Course - Obtained on 2024
- Basics Principles of Design by IBM - Obtained on Oct 2024